

Education 463-4
Educational Media

Spring, 1986
Wednesdays, 4:30 - 8:20

Instructor: R. Pollard
Location: MPX 8620

Course Objectives:

The general objective of this course is to introduce you to the contemporary educational media (ie. audiovisual methods and materials) and their impact on learning and teaching.

While the course has a practical "hands on" orientation the rationale for the utilization of various media will be explored.

Topics Include:

1. The basics of course design with particular reference to educational media.
2. The impact of technology on society and its implications for education.
3. Educational media - the "hardware".
A series of practical laboratory sessions and demonstrations designed to make you proficient in the operation and utilization of audio visual equipment currently used in schools.
4. Educational media - the "software"
A series of practical laboratory sessions and demonstrations during which you will learn production techniques for: overhead transparencies, photographs, video tapes, slide - tape programs, graphics, audio tapes and basic micro-computer programs.
5. Critical analysis of "educational" films and video tapes and consideration of their potential for integration into various curricula.

Format:

The course will consist of: lectures, (some guest lectures) discussions, practical hands on class activities, film and video viewing and assigned readings and projects.

Text:

Heinich, Molenda, Russell. Instructional Media and the New Technologies of Instruction. 1982, John Wiley and Sons.

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Annual Report

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